

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)						
	FY 16-17	Q4 FY17	Q1 FY17	Q1 FY18	Variance % (YOY)	Variance % (QOQ)
Profit & Loss Items	12 Months	3 Months	3 Months	3 Months		
Advt Revenue	15973	3567	4136	4336	4.8%	21.5%
Circulation Revenue	4814	1217	1176	1234	4.9%	1.4%
Total Revenue	22750	5222	5787	6012	3.9%	15.1%
NP prices (MT)	34989	35887	33979	35988	5.9%	0.3%
News Print Cost/Total Cost	40.9%	39.7%	40.7%	41.9%		
Personnel Cost/Total Cost	26.5%	26.0%	27.0%	26.7%		
Other Operational Cost/Total Cost	32.6%	34.4%	32.4%	31.4%		
Total Cost	16158	4049	3934	4079	3.7%	0.8%
EBIDTA	6592	1173	1853	1933	4.3%	64.8%
EBIDTA Margin	29.0%	22.5%	32.0%	32.2%		
PAT	3748	642	1040	1101	5.9%	71.5%
Pat Margin	16.5%	12.3%	18.0%	18.3%		
Balance Sheet Items						
Gross Fixed Assets	14283	14283	13837	14664		
Net Fixed Assets	8833	8833	9000	9006		
Secured Gross Term Debt	262	262	546	261		
Secured Net Term Debt	(1492)	(1492)	(563)	(1619)		
Tangible Networth	15930	15930	15008	17047		
Debt / Equity	0.02	0.02	0.04	0.02		
Debt / EBIDTA	0.04	0.04	0.08	0.03		
ROCE	33.1%	33.1%	34.4%	38.1%		
RONW	23.5%	23.5%	25.0%	26.5%		
Fixed Assets Coverage Ratio	33.7	33.7	16.5	34.5		
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.9	3.9	3.2	3.7		
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.3	0.3		
Inventory Turnover (Days)	110	110	99	106		
Debtors Turnover (Days)	67	67	72	77		