

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)						
	Q4 FY16	Q4 FY17	Variance % (Q4 -YOY)	FY 15-16	FY 16-17	Variance % (YOY)
	3 Months	3 Months		12 Months	12 Months	
Profit & Loss Items						
Advt Revenue	3600	3567	-0.9%	14812	15973	7.8%
Circulation Revenue	1136	1217	7.1%	4356	4814	10.5%
Total Revenue	5149	5222	1.4%	20735	22750	9.7%
NP prices (MT)	33645	35887	6.7%	33470	34989	4.5%
News Print Cost/Total Cost	40.1%	39.7%		40.8%	40.9%	
Personnel Cost/Total Cost	25.3%	26.2%		25.8%	26.5%	
Other Operational Cost/Total Cost	34.6%	34.2%		33.3%	32.6%	
Total Cost	3938	4049	2.8%	15145	16158	6.7%
EBIDTA	1211	1173	-3.1%	5590	6592	17.9%
EBIDTA Margin	23.5%	22.5%		27.0%	29.0%	
PAT	604	642	6.2%	2921	3748	28.3%
Pat Margin	11.7%	12.3%		14.1%	16.5%	
Balance Sheet Items						
Gross Fixed Assets	13766	14283		13766	14283	
Net Fixed Assets	9128	8833		9128	8833	
Secured Gross Term Debt	536	262		536	262	
Secured Net Term Debt	(390)	(1492)		(390)	(1492)	
Tangible Networkth	13945	15930		13945	15930	
Debt / Equity	0.04	0.02		0.04	0.02	
Debt / EBIDTA	0.10	0.04		0.10	0.04	
ROCE	29.9%	33.1%		29.9%	33.1%	
RONW	20.9%	23.5%		20.9%	23.5%	
Fixed Assets Coverage Ratio	17.0	33.7		17.0	33.7	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.2	3.9		3.2	3.9	
Total Outside Liabilities/Tangible Net Worth	0.3	0.3		0.3	0.3	
Inventory Turnover (Days)	99	110		99	110	
Debtors Turnover (Days)	67	67		67	67	