



DB Corp Ltd

To
The Manager
(Listing – CRD)
The Bombay Stock Exchange Limited
Dalal Street
Mumbai - 400 001

Dated : May 24, 2010

(Fax: 022-22722037/38/39/41)

The Manager
(Listing Department)
The National Stock Exchange of India Limited
Bandra (East)
Mumbai - 400 051

(Fax: 022-26598237/38 or 022-26598347/48)

Dear Sirs,

Re : Intimation to Stock Exchanges- pursuant to clause 36 of the Listing Agreement.

Ref: BSE – Scrip Code : 533151 – SYMBOL : D B CORP
NSE – SYMBOL : DBCORP – Series: EQ

We are enclosing our Corporate Communication, dated May 24, 2010, in connection with our on going “ Jharkhand – Bihar Project”.

We request you to kindly take the above information on record.

Thanking you,

Yours truly,

For D.B. Corp Limited


(K. Venkataraman)

Company Secretary & Compliance Officer

Encl: as above

Dainik Bhaskar

Divya Bhaskar

बिज़नेस भास्कर

DNA
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Madhya Pradesh, Chhattisgarh, Rajasthan, Punjab, Chandigarh, Haryana, Gujarat, New Delhi, Maharashtra, Himachal Pradesh, Uttarakhand.

Business Office : G-3A, Kamanwala Chambers, New Udyog Mandir-2, Mogul Lane, Mahim (West), Mumbai - 400 016. Tel.: +91 22 3988 8840 • Fax: +91 22 3980 4793
Regd. Office : DB Corp Ltd., Plot No. 280, Sarkhej-Gandhinagar Highway, Near YMCA Club, Makarba, Ahmedabad (Gujarat)



DB Corp Limited's pre-launch activities covering Jharkhand continues to be well on-course

Bhopal, May 24, 2010: DB Corp Limited (DBCL), one of India's leading print media companies and home to flagship news papers Dainik Bhaskar, Divya Bhaskar, and Saurashtra Samachar continues to make fast progress in its pre-launch surveys covering Jharkhand and surrounding regions. The pre-launch activities are well on course, as per outlined schedule, contrary to some unsubstantiated reports, as reflected by some section of print media. The lawyers of D B Corp Ltd. have issued legal notices to the concerned Media houses and is also contemplating, filing defamation case, against them. The 'Jharkhand Bihar project' has been planned to cover the entire Jharkhand- Bihar region.

About DB Corp Limited

DB Corp Limited is one of India's leading print media companies publishing 7 newspapers, 48 news paper editions, and 128 sub-editions in three languages (Hindi, Gujarati and English) in 11 states in India.

The company's key publications Dainik Bhaskar (in Hindi), Divya Bhaskar and Saurashtra Samachar (in Gujarati) position DB Corp as one of the most widely read newspaper groups in India, with presence in Madhya Pradesh, Chhattisgarh, Rajasthan, Haryana, Punjab, Chandigarh, Himachal Pradesh, Uttarakhand, Delhi, Gujarat and Maharashtra. Divya Bhaskar is the largest circulated news paper in Gujarat and is present in Gujarat and Maharashtra with 8 editions (Ahmedabad, Rajkot, Jamnagar, Surat, Baroda, Bhavnagar, Bhuj and Mumbai).

Our other noteworthy newspaper brands are Business Bhaskar, DB Gold and DB Star and, DNA (in Gujarat and Rajasthan) on a franchisee basis. We are the only media House, with multiple languages that enjoy a leadership position in multiple states and is a dominant player in its all major markets.

The company's other business interests also span the radio segment through the brand "My FM" Radio station with presence in 7 states and 17 cities, and a strong online presence in internet portals.

For more information, please contact:

Mr. Praseon Pandey, Head – Investor Relations, Ph: 022 39804817/18
DB Corp Limited

Dainik Bhaskar

Divya Bhaskar

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94.3
DB FM

DBCL

Madhya Pradesh, Chhattisgarh, Rajasthan, Punjab, Chandigarh, Haryana, Gujarat, New Delhi, Maharashtra, Himachal Pradesh, Uttarakhand.

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