

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)							
	FY 16-17	Q3 FY17	Q3 FY18	Variance % (YOY)	YTD Dec 9 Months FY17	YTD Dec 9 Months FY18	Variance % (YOY)
	12 Months	3 Months	3 Months		9 Months	9 Months	
Profit & Loss Items							
Advt Revenue	15973	4530	4263	-5.9%	12406	12565	1.3%
Circulation Revenue	4814	1243	1319	6.1%	3597	3825	6.3%
Total Revenue	22750	6309	6025	-4.5%	17528	17778	1.4%
NP prices (MT)	34989	35358	35493	0.4%	34710	35771	3.1%
News Print Cost/Total Cost	40.9%	41.2%	40.9%		41.3%	41.5%	
Personnel Cost/Total Cost	26.4%	25.2%	23.8%		26.5%	25.2%	
Other Operational Cost/Total Cost	32.7%	33.6%	35.3%		32.2%	33.3%	
Total Cost	16158	4290	4590	7.0%	12109	12954	7.0%
EBIDTA	6592	2019	1434	-28.9%	5418	4824	-11.0%
EBIDTA Margin	29.0%	32.0%	23.8%		30.9%	27.1%	
PAT	3748	1181	781	-33.9%	3106	2669	-14.1%
Pat Margin	16.5%	18.7%	13.0%		17.7%	15.0%	
Balance Sheet Items							
Gross Fixed Assets	14283	14093	15501		14093	15501	
Net Fixed Assets	8833	8835	9402		8835	9402	
Secured Gross Term Debt	262	412	129		412	129	
Secured Net Term Debt	(1492)	(1077)	(2359)		(1077)	(2359)	
Tangible Networkth	15930	16146	18633		16146	18633	
Debt / Equity	0.02	0.03	0.01		0.03	0.01	
Debt / EBIDTA	0.04	0.06	0.02		0.06	0.02	
ROCE	33.1%	32.4%	27.8%		32.4%	27.8%	
RONW	23.5%	23.2%	19.1%		23.2%	19.1%	
Fixed Assets Coverage Ratio	33.7	21.4	72.8		21.4	72.8	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.9	3.9	3.9		3.9	3.9	
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.2		0.3	0.2	
Inventory Turnover (Days)	110	106	92		106	92	
Debtors Turnover (Days)	67	78	87		78	87	