



DB Corp Ltd

March 8, 2016

The Manager
(Listing – CRD)
BSE Limited
P J Tower, Dalal Street, Fort
Mumbai - 400 001.

The Manager
(Listing Department)
The National Stock Exchange of India Limited
Bandra-Kurla Complex, Bandra (East)
Mumbai - 400 051.

Dear Sirs,

Sub.: Launch of 'DB Post'

Ref.: Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015
("SEBI (LODR) Regulations, 2015")

BSE – Scrip Code: 533151 – SYMBOL: DBCORP
NSE – SYMBOL: DBCORP – Series: EQ

We are pleased to inform you that the Company is in the process of launching a broad sheet English language newspaper "DB Post" from Bhopal. The newspaper will be a compact, smart product catering to the youth and English readership. DB Post is slated to be a crisp product and would be offered to Dainik Bhaskar readers, in lieu of DB Star [given to Dainik Bhaskar's readers as a free supplement]. Readers can either choose to continue with DB Star or upgrade to DB Post which will offer contemporary relevant content and will be great value for money. Readers, who wish to read English news can also buy DB Post from market independently.

We request you to treat the abovesaid as disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 and take the same on record.

Thanking you.

Yours truly,

For D. B. Corp Limited

Anita Gokhale
Company Secretary & Compliance Officer

